

# STARTUP NATIONS SUMMIT 2016

November 17-20, 2016 | Cork, Ireland



## THURSDAY NOV 17: ARRIVAL DAY & WELCOME RECEPTION

### 18.00 – 20.30 WELCOME & NETWORKING DRINKS RECEPTION

The Look Out & Snug Rooms, First Floor, River Lee Hotel  
Hosted by the Enterprise Europe Network

This international networking event will feature Jameson Distillery whisky tasting, Waterford Crystal cutting demos, and facilitated speed-networking by CNN anchor Gina London.

## FRIDAY NOV 18: SNS OPENING EVENTS

[Blackstone LaunchPad](#), Library Creative Zone, Q Floor, Boole Library, University College Cork (UCC)

\* Please assemble in hotel lobby to walk (approx. 10 minutes) to the UCC Blackstone Launchpad

### 10.00 – 12.00 SNS UNCONFERENCES

Led by the Global Entrepreneurship Network (GEN) and the Kauffman Foundation  
UCC Blackstone LaunchPad

The following two unconference sessions run in parallel as facilitated conversations where everyone can contribute, collaborate and connect with their peers with similar interests.

#### **PRIORITIES FOR IRELAND'S ENTREPRENEURSHIP ECOSYSTEM**

A discussion among some of Ireland's entrepreneurship ecosystem leaders to define the most important priorities for Ireland's entrepreneurial ecosystem in 2017.

Facilitators:

**Jonathan Ortman**  
Co-Founder, Startup Nations

**Amisha Miller**  
Co-Chair, Global Entrepreneurship Research Network

#### **SOURCING BURNING QUESTIONS FROM AROUND THE GLOBE**

International delegates will discuss questions [submitted in advance](#) about the challenges they have in their everyday work, in order to reveal whether specific research could help.

Facilitators:

**Phil Auerswald**  
Executive Director,  
GERN

**Dave Moskovitz**  
Managing Director, GEN New  
Zealand

**Cristina A. Fernandez**  
Vice President for Policy & Research,  
GEN Global

12.30 – 13.30 NETWORKING LUNCH  
UCC Blackstone LaunchPad

## 14.00 – 16.30 SNS MINISTERIAL SECRETARIAT PLANNING MEETING

### ***By invitation only***

Led by the Global Entrepreneurship Network (GEN) and the Kauffman Foundation  
UCC Council Room, North Wing

In partnership with the United States Small Business Administration (SBA) and the South African Department of Small Business Development, this meeting gathers governments that plan to participate in the Entrepreneurship Ministerial which will take place in March 2017 at the [Global Entrepreneurship Congress](#) in Johannesburg.

Participants of the Ministerial Secretariat meeting discuss their government's 2017-2019 startup policy agendas and collaboratively define content and formats for the upcoming Ministerial meeting. Participants also define the most important policy priorities via design thinking tools and other open crowdsourcing methodologies.

Facilitators:

**Jonathan Ortman**

Co-Founder,  
Startup Nations

**Amisha Miller**

Program Officer in Research &  
Policy, Kauffman Foundation

**Anders Hoffmann**

Deputy Director General, Danish  
Business Authority, Denmark

Participating government representatives include:

**Maria Contreras-Sweet**

Administrator, U.S. Small Business  
Administration, United States

**Kristin Schreiber**

Director, EU Programme for the Competitiveness  
of Enterprises & SMEs, European Commission

**Mojalefa Mohoto**

Chief Director, Enterprise Development,  
Department of Small Business  
Development, South Africa

**Pichet Durongkaveroj**

Minister of Science & Technology, Thailand

**Ileana Rogel**

Executive Director, Small Business  
Administration, El Salvador

**Markku Markkula**

President, Committee of Regions, European  
Commission

**Ezra Orozco**

Vice Minister for SMEs, Ministry of  
Economy, Guatemala

**Mattia Corbetta**

Member, DG for Industrial Policy, Ministry of  
Economic Development, Italy

**Henriette van Notten**

Director for International & Government,  
StartupDelta

**Renzo Reyes**

Coordinator, StartUp Perú, Ministry of Production, Peru

**Walther Morales**

National Advisor for Entrepreneurship, Ministry of Economy, Guatemala

**Wimonkan Kosumas**

Deputy Director General, Office of SMEs Promotion, Thailand

**Patricio Gigli**

Director for Human Capital, Ministry of Production, Argentina

**Leticia Romero**

Head of Digital Inclusion, National Secretariat for ICT, Paraguay

**Patricia Hansen**

Acceleration Director, Start-Up Chile

**Rasha Y. ElTantawy**

Head at the Technology Innovation & Entrepreneurship Center, IT Industry Development Agency, Egypt

**Ellen Olafsen**

Growth Entrepreneurship Specialist, World Bank

**Diana C. Rodriguez**

Senior Advisor, Office of International Trade, U.S. Small Business Administration

**Michael Morales**

Senior Advisor to the Administrator, U.S. Small Business Administration

**Apolinaras Skikunas**

Director at Enterprise Lithuania, Economy Ministry, Lithuania

**Kevin F. O'Malley**

United States Ambassador to Ireland

**Mikk Vainik**

Startup Policy Expert, Ministry of Economic Affairs & Communications, Estonia

**Antoniija Mrsic**

Head of International Cooperation & Innovation, Ministry of Entrepreneurship & Crafts, Croatia

**Ozan Acar**

Head of Entrepreneurship Department, The Union of Chambers and Commodity Exchanges of Turkey

**Chinawut Chinaprayoon**

Director, National Science Technology & Innovation Policy Office, Thailand

**Pun-Arj Chairatana**

Director, National Innovation Agency, Thailand

**Pariwat Wongsamran**

Project Manager, National Innovation Agency, Thailand

**Bagrat Yengibaryan**

Director, Enterprise Incubator Foundation, Armenia

**Do Xuan Anh**

Official, International Cooperation Department, Ministry of Science & Technology, Vietnam

**Manop Sittidech**

Minister Counsellor for Science & Technology, Royal Thai Embassy in Brussels

**Pham Hong Quat**

Head, National Agency for Technology Entrepreneurship & Commercialization Development, MOST, Vietnam

**Daniel Ramamoorthy**

Advisor, Department of Jobs,  
Enterprise and Innovation,  
Ireland

**Thomas E. Lersten**

Director, Global  
Entrepreneurship Program,  
U.S. Department of State

**Dwight Nystrom**

Political-Economic Counselor, U.S. Embassy  
Tbilisi, U.S. Department of State

**Jacques Vanhoucke**

Head of Economic & Commercial Trade,  
Flanders Investment & Trade (Embassy of  
Belgium)

**10.00 – 15.30 MODEL STARTUP NATIONS SUMMIT**

UCC, Brookfield Building, Room C-BHSC-121

A global leadership event for youth, the aim of the Model Startup Nations Summit is to educate the decision makers of the future and help develop their interest and skill in addressing the opportunities and challenges in starting and growing a business.

**10.00 – 17.30 STARTUP COMPETITIONS AT SPIKE ISLAND**

***Pre-registration and confirmation required***

Hosted by the Startup Gathering  
Spike Island, Cork

Entrepreneurs and investors accompanying their policy advisors to SNS are invited to witness in one of two startup competitions that are part of Ireland's Global Entrepreneurship Week (GEW) celebrations: the [Global Investor Challenge](#) by CorkBIC and [Startup Island](#) by Startup Ireland, both occurring at the historic Spike Island prison. If you are bringing startups or investors looking for opportunities in Ireland, please contact [william@genglobal.org](mailto:william@genglobal.org). Tickets are limited and transportation to the island departs in the morning only.

**18.30 – 19.30 SNS OPENING: THE LORD MAYOR'S RECEPTION**

Hosted by the Lord Mayor of Cork  
Cork City Council (New Civic Offices, Anglesea Street)

\* Please assemble at the River Lee hotel lobby at 17.30 for bus departure to Cork City Hall.

**19.45 – 21.45 CORK DINE-AROUND**

Hosted by the Cork City Council in partnership with Taste Cork  
Various restaurants

Following the welcome reception, delegates proceed on foot to the picturesque downtown of Cork where Cork City Council in partnership with Taste Cork host SNS delegates at the city's best restaurants.

# SATURDAY NOV 19: SNS CORE SUMMIT & AWARDS DINNER

University College Cork (UCC) Gateway Building - Auditorium G05, Western Road, Cork

\* Please meet at the River Lee hotel lobby at 7.30 for coach transfer to the venue

## 7.45 REGISTRATION + NETWORKING BREAKFAST

\*UCC ground level concourse

## 8.15 WELCOME TO CORK

\* Please be seated by 8.15 to be welcomed by the SNS local co-hosts

**Michael B. Murphy**

President, UCC

**Siobhán Finn**

Project Director, Cork Innovates

**Andrew Parish**

Chairman, Startup Ireland

## 8.25 THE REVOLUTION IN POLICYMAKING & STARTUP NATIONS 3.0

**Jonathan Ortman**

Co-Founder, Startup Nations

## 8.35 SNAP: BOLD NEW POLICY IDEAS

Presentations and discussion about innovative, new policy ideas submitted through the new Startup Nations Atlas of Policies (SNAP) portal.

Moderator:

**Dane Stangler**

Vice President for Research & Policy, Kauffman Foundation

Presentations include:

OPEN INNOVATION PLATFORMS

**Andreas Stefanidis**

Director, Academy for Entrepreneurs, Greece

STUDENT IP OWNERSHIP

**Caleb Carr**

Founder, Students for Intellectual Property, New Zealand & United States

INNOVATION: A WAY FORWARD FOR HOPE, PEACE & GLOBAL DIPLOMACY

**Shauna Harper**

CEO, Live Work Communications, Canada

## 09.15 A SCALE-UP POLICY AGENDA

Many governments devote efforts to collecting information on a specific subset of entrepreneurial ventures: scale-up companies. Understanding scale-ups enables policymakers to target them more effectively to stimulate economic growth. This means knowing when in their growth cycle is the best time to act, removing barriers that scale-ups have with regards to finding talent, new customers, partners or finance. Policy instruments for scale-ups are designed to help not just this subset of companies, but also the wider the ecosystem. This discussion explores how and why.

Moderator:

**Rebeca Hwang**

Co-founder, Startup Nations

Discussants:

**Sidney Yuen**

Board Member, The Ireland  
Fund of China

**Ellen Olafsen**

Specialist on Growth  
Entrepreneurship, World Bank

**Anders Hoffmann**

Director, Danish Business  
Authority

## 10.05 GROUP PHOTO & COFFEE BREAK

## 10.20 CROWDSOURCING GLOBAL STARTUP POLICY PRIORITIES

How can governments implement standards for crowdsourcing inputs on policy matters from actual entrepreneurs? This session will feature a method that could allow government to become a smarter actor in any entrepreneurial ecosystem.

Facilitator:

**Amisha Miller**

Program Officer in Research & Policy, Kauffman Foundation

Entrepreneurs:

**Bill Liao**

Founder, Coderdojo, Australia

**Shauna Harper**

CEO, Live Work Communications, Canada

**Victor Moctezuma**

CEO, iLab, Mexico

**Harry McCann**

Founder, Trendsterpress.com, Ireland

## 11.10 BREAKOUT SESSIONS

The breakouts allow delegates to gather in smaller groups to deep-dive one of the following three participatory breakout sessions before re-assembling for a networking lunch.

**BREAKOUT A: 360 ° LEGISLATION VIA 'STARTUP ACTS'**

Auditorium G-05

For most nations, the rules governing new business creation comes under the wide umbrella of diverse laws. To streamline compliance and boost the entrepreneurial economy, some governments have worked to reform and condense governing procedures via a single, comprehensive piece of legislation or "Startup Act". What are the benefits of such approach?

Moderated by:

**Ellen Olafsen**

Growth Entrepreneurship Specialist, World Bank

Discussants:

**Kristin Schreiber**

Director, EU Programme  
for the Competitiveness of  
Enterprises & SMEs

**Walther Morales**

National Advisor for  
Entrepreneurship, Ministry of  
Economy, Guatemala

**Mattia Corbetta**

Policy Leader, Startup Italy, DG  
for Industrial Policy, Ministry of  
Economic Development, Italy

**BREAKOUT B: SPURRING STARTUPS IN THE DIGITAL ECONOMY**

Auditorium G-01

As aspiring entrepreneurs turn their attention to the possibilities of innovation via digital disruption, policymakers around the world are preparing for a new era of economic transformation. The new policy questions raised by the likes of Airbnb and Uber are just the tip of the iceberg, as entrepreneurs set their eyes on disrupting even in highly-regulated industries via digital innovation.

Discussants:

**Leticia Romero**

Head of Digital Inclusion,  
National Secretariat for ICT,  
Paraguay

**Valerie Mocker**

Senior Researcher for  
Startups & Entrepreneurship,  
Nesta

**Mikk Vainik**

Startup Policy Expert,  
Ministry of Economic Affairs  
& Communications, Estonia

**BREAKOUT C: STARTUP VISAS - DESIGN & IMPLEMENTATION**

Auditorium G-02

At least one dozen countries now offer startup visa programs to attract entrepreneurial talent. Following an initial discussion at SNS 2015 in Mexico, this breakout session led by the [Startup Nations Working Group](#) on the topic explores whether there is new evidence on which programs are emerging successful, and what design and implementation features allow them to succeed.

Moderator:

**Kasper J. Gregersen**

Head, Startup Denmark

Discussants:

**Patricia Hansen**

Acceleration Director,  
Start-Up Chile

**Daniel Ramamoorthy**

Visa Recipient,  
Ireland's Start-up  
Entrepreneur Program

**Maria Palmieri**

Senior Policy Manager,  
Tech City UK

12.15 NETWORKING LUNCH

\*UCC ground level concourse

13.15 LESSONS FROM CITY POLICY EXPERIMENTATION

This roundtable brings together mayors and entrepreneurship experts to share best practices in promoting startup activity in cities and to discuss which specific policy instruments can encourage vibrant city ecosystems.

Moderator:

**Chris Haley**

Head of Startups and New Technology Research, Nesta

Discussants:

**Tri Rismaharini**

Mayor of Surabaya, Indonesia

**Maria Palmieri**

Senior Policy Manager, Tech City UK

**Maria J. Vengoechea**

Executive Director, Barranquilla Chamber of  
Commerce

**Evan Absher**

Program Officer in Research & Policy,  
Kauffman Foundation

14.10 ROAD TO THE MINISTERIAL: POLICY PRIORITIES FOR 2017

Each March, the startup policy community joins a larger [Global Entrepreneurship Congress](#) (GEC) which brings together nearly 10,000 leaders of the entrepreneurial ecosystems in 160 nations in an effort to embed entrepreneurship policy development firmly within the reality of fast-changing startup and scale-up communities. This session examines policy priority areas for the Ministerial agenda at the GEC.

Moderator:

**Anders Hoffmann**

Director, Danish Business Authority

Discussants:

**Pichet Durongkaveroj**

Minister of Science & Technology, Thailand



**Maria Contreras-Sweet**

Administrator, Small Business Administration, United States

**Mojalefa Mohoto**

Chief Director, Enterprise Development, Department of Small Business Development, South Africa

**Kristin Schreiber**

Director, Program for the Competitiveness of Enterprises & SMEs, European Commission

15.00 CLOSING RESEARCH GAPS FOR EFFECTIVE POLICYMAKING

GERN members share insights about knowledge gaps noticed during the day's discussions, as well as reflect upon the most current global policies to accelerate entrepreneurship including [SNAP submissions](#), Startup Nations Award nominations and other evidence in order to collectively source the most important gaps that could be filled by the international research community.

Moderator:

**Phil Auerswald**

Executive Director, Global Entrepreneurship Research Network (GERN)

Discussants:

**Hugo Kantis**

Founder, PRODEM

**Anwar Aridi**

Innovation Specialist,  
World Bank

**Valerie Mocker**

Senior Researcher for Startups  
& Entrepreneurship, Nesta

**Dane Stangler**

Vice President for Research  
& Policy, Kauffman  
Foundation

**Amisha Miller**

Program Officer, Kauffman  
Foundation

**Zoltan Acs**

Founder, GEDI Institute

15.50 CLOSING REMARKS & INTRODUCTION OF SUNDAY WORKING GROUP LEADERS

16.00 ANNOUNCEMENT OF SNS 2017 HOST

\* Buses depart back to the River Lee Hotel at 16.30

## 18.30 STARTUP NATIONS AWARDS DINNER

***By invitation only***

Cork County Hall

\* Please assemble in the River Lee hotel lobby for coach transfer to Cork County Hall the River Lee Hotel at 18.00

\* Note: the event is not black tie. Tuxedo not required.

Delegates are treated to a cocktail reception, followed by a seated dinner for the presentation of the Startup Nations Awards. For a full list of Startup Nations Awards finalists, please see [startupnations.co](http://startupnations.co).

Emcee:

**Jonathan Ortman**

Co-Founder, Startup Nations

Presentation of Awards:

### SPECIAL ANNOUNCEMENT

**Jonathan Ortman**

Co-Founder, Startup Nations

**Maria Contreras-Sweet**

Administrator, U.S. Small Business Administration

### STARTUP NATIONS AWARD FOR LOCAL POLICY LEADERSHIP

Presented by:

**Bart DeWever**

Mayor of Antwerp, Belgium; 2015 Local Policy Leadership Award Recipient

Finalists (attending):

**Tri Rismaharini**

Mayor of Surabaya, Indonesia

**Maria J. Vengoechea**

Executive Director, Barranquilla Chamber of Commerce, Colombia

**Heather Stafford**

Director, Startup Oregon, United States

## STARTUP NATIONS AWARD FOR NATIONAL POLICY LEADERSHIP

Presented by:

**Mattia Corbetta**

Member, DG for Industrial Policy, Ministry of Economic Development, Italy;  
2015 National Policy Thinking Award Finalist

Finalists (attending):

**Pichet Durongkaveroj**

Minister of Science & Technology, Thailand

**Ileana Rogel**

Executive Director, Small Business Administration, El Salvador

**Bagrat Yengibaryan**

Director, Enterprise Incubator Foundation, Armenia

## STARTUP NATIONS AWARD FOR GROUNDBREAKING POLICY THINKING

Presented by:

**Dane Stangler**

Vice President for Research & Policy, Kauffman Foundation;  
2015 & 2016 [Awards Selection Committee](#) Member

Finalists (attending):

**Hugo Kantis**

Founder, PRODEM, Latin America

**Efka Heder**

Director, South East European Centre for Entrepreneurial Learning (SEECLE)

**Caleb Carr**

Founder, Students for Intellectual Property

**Zoltan Acs**

Founder, GEDI Institute

## SPECIAL ANNOUNCEMENT

Presented by:

**Jonathan Ortman**

Co-Founder, Startup Nation

## SUNDAY NOV 20: WORKING GROUP BREAKFAST MEET-UPS

### *By invitation only*

The Weir Room, Ground Floor, River Lee Hotel

Hosted by the Cork Chamber

8.30 – 11.00

Startup Nations Members and invited local stakeholders will meet for the breakfast by Working Groups, according to their preferred choice. New groups may also form from the previous day's Summit discussions. Meet-up leaders and any new groups will be presented at the Saturday Summit.

### IRELAND: STRENGTH IN THE UNITY OF PURPOSE

Led by:

**Jonathan Ortman**

President, Global Entrepreneurship Network

### EARLY-STAGE CAPITAL INTERVENTIONS

Co-led by:

**Paulo Andrez**

President Emeritus,  
European Trade  
Association for Business  
Angels (EBAN)

**Michael O'Connor**

CEO, Cork BIC

### ENTREPRENEURSHIP EDUCATION POLICYMAKING

Co-led by:

**Efka Heder**

Director, South East  
European Centre for  
Entrepreneurial Learning  
(SECEL)

**Ivan Sandjaja**

Director, Ciputra Incubator  
& Accelerator, Indonesia

**Mary Elizabeth Wilson**

Chief Learning Officer,  
GEMS Americas, The  
Education Partners

LEVERAGING THE STARTUP NATIONS ATLAS OF POLICIES (SNAP)

Led by:

**Peter Komives**

Program Manager, Global Entrepreneurship Research Network

SUPPORT FROM CABINET-LEVEL LEADERS: MINISTERIAL SECRETARIAT WRAP-UP

Co-led by:

**Diana C. Rodriguez**

Senior Advisor at the Office of International  
Trade, U.S. Small Business Administration

**Cristina A. Fernandez**

Vice President for Research & Policy, Global  
Entrepreneurship Network

POLICIES FOR AGTECH & AGRO-PRENEURSHIP

Co-led by:

**Heather Stafford**

Director, Startup Oregon

**Michalis Stangos**

Co-Founder, Future Agro Challenge